



CITY OF SALEM PROCLAIMS THURSDAY “SALEM RED SOX DAY”

FOR IMMEDIATE RELEASE – TUESDAY, APRIL 7, 2009

Salem Mayor Randy Foley slipped on his new red and blue baseball cap and then put his name on the dotted line today, officially proclaiming Thursday, April 9, 2009, “Salem Red Sox Day” throughout the city.

“Other than the day the ballpark opened back in 1995, this is without a doubt the most anticipated opening to any baseball season in Salem,” says Mayor Foley. “I know the Sox are doing everything they can to make this an exciting season and Salem City Council is doing all it can to support them in this effort.”

Mayor Foley presented Salem Sox Vice-President and General Manager John Katz with the Proclamation from the City as crews were busily putting the final touches on the stadium’s new signature look in time for opening night.

The Red Sox begin their 2009 campaign this Thursday night at 7:05pm against the Frederick Keys at Lewis Gale Medical Center Field at Salem Memorial Ballpark. The four game series with Frederick kicks off an eight game promotion packed home stand that will christen the season.

“In this economy people are looking for something to be excited about and this really gives all of us something exciting to latch onto right now,” says Mayor Foley. “People are going to be doing more ‘stay-cations’ this year and not traveling as much, and the Salem Red Sox offer a great opportunity for families to get out and spend a few dollars for a great night of entertainment.”

Contact:

Mike Stevens
City of Salem
Communications Director
(540)375-4112 office
(540)353-2041 cell
mstevens@salemva.gov

John Katz
Vice-President / GM Salem Red Sox
An FSG Company
Advanced Class-A Affiliate of the Boston Red Sox
540-302-0230 direct 540-389-9710 fax
www.salemsox.com